

WHO ARE WE?

AGT - YOUR ONE STOP SOCIAL MEDIA MARKETING SHOP

Online marketing is here to stay and so is AGT Marketing. Different companies, institutions, organizations, and professionals have different needs. That is why AGT Marketing offers a wide array of Online Marketing services. We offer tailor-made services for our clients.

AGT stands out with its line-up of globally competent professionals. Extensive experience, professionalism, and in-depth understanding of how online marketing works, the result is nothing less than excellence. We have experts in search engine optimization, PPC or pay-per-click management, search engine marketing, social media, and e-mail marketing, among many others. We are a Europe-based agency but with clients across the globe, from Melbourne, through Dubai, to Texas.

AGT MARKETING'S SOLE AIM IS TO PROVIDE ONLINE MARKETING SERVICES THAT WILL GUARANTEE YOUR SUCCESS.

CAMPAIGN

AGT Marketing can help you in different stages and tasks of your online marketing campaigns. From assessment, diagnostic, monitoring, reinforcement, and evaluation, you can rest assured that you are in good hands.

We understand that expanding your customer base should not be the sole concern of the marketing campaign but to establish strong and harmonious relationship with your existing customers as well.

We believe that the best form of advertising is your satisfied customers and our professionals will help you with that.



WHY CHOOSE US?

We are always ready to give our clients requirements for online businesses. We are a company with professional and competitive individuals that are well-trained in marketing through the use of social media, SEM, SEO (search engine optimization), pay-per-click (PPC) advertising , graphic design and lastly, email marketing, e-commerce.

We are here to help our clients succed. We also help in formulating great marketing strategies. One of the best things we offer is our improving relationship with our customers while making our market known not only as Online Marketing in Dubai but also as the best Online Agency in other parts of the world. Clients are satisfied with our good services as we are able to give them the pointers on how to make their online marketing the best of all. Our company is able to give great services to clients from Dubai and to other countries as well.

WHAT CAN WE OFFER YOU?

GREAT STRATEGY
COMPLETE CONTENT MANAGEMENT
MARKET RESEARCH
EFFICIENCY
COMMITMENT
MARKET ANALYSIS
EFFECTIVENESS

SOCIAL MEDIA MARKETING

AGT Marketing integrates social networks like Facebook, Twitter, LinkedIn, Pinterest and Instagram in Marketing

Marketing plays a vital role in the success of any business. In the competitive world of business, the company with the best marketing strategy wins. Even though you have the best products and services to offer, without a good and effective marketing strategy, your potential clients will not know about what your company can offer.

Today, making your business known worldwide is no longer impossible even for starters because of social media marketing. Through online marketing, it will be easier for you to market your products or services to a larger number of potential clients and build a community for your clients and potential clients.



INDEED, SOCIAL MEDIA MARKETING IS THE BEST THING THAT EVERY BUSINESS HAS TODAY.

THIS TYPE OF MARKETING IS DEFINITELY NO LONGER A LUXURY BUT A NECESSITY FOR EVERY BUSINESS WHO WANTS TO REACH OUT TO ITS CUSTOMERS, TARGET GROUPS, AND BUILD A COMMUNITY.

PAY PER CLICK -PPC - ADVERTISING

Pay per Click (PPC) advertising is a unique strategy for your online marketing. This type of advertising is a good way to generate visitors especially when you urgently need traffic and leads. However, Pay per Click advertising is a risky marketing strategy if you don't seek the services of PPC advertisings experts.

ADVANTAGES OF PPC ADVERTISING

The best thing about pay per click advertising is that it can generate traffic right away. You can have results within a short period of time. PPC advertising is a complex online marketing tool but with the help of experts, this type of marketing can be very effective, quick, easy to measure and can guarantee a good return on investment.

We will help you get the most out of your campaigns by well-written ads and optimised your landing pages, campaigns.

PPC advertising is also a good choice if you are having a short-term campaign for a new product or services. If you own online shops, PPC advertising is also the best way to market your products as it can help you generate the buzz right away.

DISADVANTAGES OF NOT CHOOSING EXPERTS

Although PPC advertising is no doubt the best way to quickly generate targeted traffic, and generate leads it can cost your business a fortune if you don't know how to do it. The best way to use PPC advertising strategy is to hire experts in this field. We will optimise your campaigns making it more effective and worth your budget.

To make sure you get the best PPC advertisement on the web, get in touch with experts. It will definitely save you your energy, time and money.



AGT MARKETING WEBSITE DEVELOPMENT A LEAP TOWARDS SUCCESS

From web design, to operations and maintenance, AGT has your website development needs covered. We can conceptualise, create from scratch, or improve your existing website according to your needs and your objectives.

We have experts on the field of web development as well as online marketing to make an attractive, organised, and engaging page for your readers and customers which works for your visitors and for the search engines. While a lot of service providers may be able to create a great website for you, AGT Marketing can create more than that.



PRACTICAL

Our services are cost-efficient. While web de-

- velopment is a complex and highly technical business, we offer our services at very affordable costs
- so you can earn more without spending a lot of money.
 The prices of our services are competitive without
- sacrificing quality.

EASY PEASY

Web development is one of the most com-

- plex facets of online marketing. Your website
 is the foundation of your marketing strategies
- so it should always be at its best. AGT Marketing will do the hardest tasks and leave you with the
- easy to maintain website.

ROOM FOR GROWTH

We work with you towards success so we create and implement online marketing campaigns that will lead to success, and eventually, growth. This is why we make sure that we give you a flexible website so you can easily adjust to progress.

THE LOOK OF SUCCESS

Just like with people, the appearance has a lot to do with initial impressions. Therefore, we will create a responsive website that is organized, beautiful, easy to navigate, and user-friendly..

Website development with AGT Marketing is definitely a major leap towards popularity, stability, and success.

SEARCH ENGINE OPTIMIZATION - SEO

THE BENEFITS OF SEARCH ENGINE OPTIMIZATION IN BUSINESS

Search Engine Optimization (SEO) is the process of generating traffic from the natural search engine results. For so many years, Search Engine Optimization has been a vital part of every business' marketing strategy. This is rooted on the principle, the higher ranking in the search engine result, the bigger your chances to be seen by your customers.

Why get started with SFO?

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Compared to other paid advertisements like PPC advertising, SEO is cheaper.

- Search engine optimization is a complex process that needs best strategies and time.
- You don't have to worry about the complexities of SEO because we have you covered.

GENERATE MORE TRAFFIC

- If you constantly get a high search listing, this will then result to increased traffic.
- IMPROVE BRAND CREDIBILITY
- Usually, people have the impression that those who rank higher in search engines are the most
- reputable. Thus, if you rank constantly higher,

the trust of the people in your products or services will surely be strengthened.

SEO TAKES YOUR BUSINESS TO A HIGHER LEVEL

Increase your site's visibility and reach out to more people

SEO IS BASED ON DEMAND

People usually hit the search engine when they need or want something. When you follow the correct SEO management, people will find your website and they will find exactly what they need. This can then lead to sales and success in your business!

STOP BEING INVISIBLE TO YOUR CUSTOMERS! STAND OUT NOW!

Search Engine Optimization is indeed a helpful innovation in every business' marketing strategy. It gives your business a "sales representative" that never sleeps. It is because even though your office is closed and all of your staffs are sleeping, if someone lands on your site because of SEO, you can still hope for a potential sale.

It is surely tough to keep standing in spite of a very competitive business world. All of your competitors might be doing SEO. Thus, it will be a disadvantage if you don't.

OUR EXPERIENCE

















